



**FINANCIAL
PLANNING
ASSOCIATION**

MICHIGAN

FPA of Michigan
Email: info@fpami.com
Website: www.fpami.com

FPA of Michigan 2026 Partnership Program *Benefits At-A-Glance*

	<u>LEADING PARTNER</u>	<u>CONNECTING PARTNER</u>	<u>COMMUNITY PARTNER</u>
Annual Partnership Fees	\$5,500	\$3,500	\$2,000

FPA of Michigan 2026 Symposium | October 8th & 9th* | Location TBA

Provide a speaker for a general session at our 2026 Symposium (this also includes a five minute speaking opportunity to promote your company). Note: Speaker/Subject matter to be pre-approved by Symposium Committee	✓		
Opportunity to host a pre-session at the Symposium	✓		
3-minute speaking opportunity to promote your company	✓	✓	
Preferred exhibit space (with 6 foot table) in high traffic area	✓	✓	
Exhibit space (with 6 foot table)			✓
Complimentary Symposium registration for Partner representative(s). Note: Additional symposium registration for Partner representatives can be purchased. The cost will be calculated to cover meals/breaks	2 Total	2 Total	1 Total
Complimentary Symposium registration to be shared with advisor clients	2 Total	2 Total	1 Total
Board Member Ambassador assigned to help with professional introductions	✓	✓	✓
Pre/post FPA MI Symposium attendee list with limited emails	✓	✓	✓

Partner-To-Member Contact

The opportunity to host one virtual event with content/speaker to be provided by Partner	✓	✓	
Ability to advertise your company's events on the Partner Calendar page on the FPA of Michigan website	✓	✓	
Complimentary registration for FPA of Michigan education and networking events	1 per event	1 per event	1 per event
Electronic spreadsheet of membership – <i>no emails</i>	✓	✓	✓

Website | Email Advertising

Company name/logo on FPA of Michigan website	✓	✓	✓
Company page on website with content for page to be provided by Partner (i.e., examples of content would be event invitations, white papers, etc.)	✓	✓	✓
Membership email blast (to be sent through FPA of Michigan email platform)	3 per year	2 per year	1 per year
Shout-out on FPA MI Social Media Platforms (posted/created by FPA of Michigan)	✓	✓	✓

**2026 Symposium date and location not finalized and subject to change.*