

Table 1: Illustrative Giving Power Examples			
Method	Donation	Tax Saving	Giving Power
Cash gift (24% bracket)	\$100	–\$24	–24%
Appreciated stock (22% fed + 15% cap gain)	\$1,000	+\$370	+37%
Qualified charitable distribution	\$10,000	+\$2,400	+24%
Testamentary IRA bequest	\$100,000	+\$40,000	+40%
Employer match (22% bracket)	\$500 + \$500	+\$610	+61%
(Examples are illustrative; actual results vary by client circumstances.)			