

## **Advocacy Director - Role & Responsibilities**

The Advocacy Director represents the Austin Chapter in legislative and regulatory matters that affect the financial planning profession. This role ensures that members stay informed about policy developments and that the chapter maintains a strong, coordinated presence within statewide and national advocacy efforts.

### **1. Representation & Collaboration**

- Serves as the Austin Chapter's representative to the **Financial Planning Association of Texas**, collaborating with the DFW, Houston, and San Antonio chapters.
- Coordinates with the statewide Advocacy Director (DFW/Houston) on shared initiatives and communication.
- Participates in national and state advocacy teleconferences related to FPA legislative issues.
- Engages in statewide governmental relations activities, including **Financial Planning Day at the State Legislature (when applicable)**.

### **2. Legislative Monitoring & Communication**

- Monitors state and federal government activities that may impact Austin FPA members.
- Keeps members informed about pending and current legislation affecting the financial planning profession.
- Promotes the FPA's legislative and regulatory positions to members and stakeholders.
- Stays current on Political Action Committee (PAC) issues by subscribing to Advocacy monthly updates.
- Provides ready-to-use content to the Chapter Executive for:
  - Website updates
  - Email invitations
  - Surveys
  - Newsletters

### **3. Strategic Advocacy Leadership**

- Develops a strategy—aligned with other Texas chapters—to position FPA as a trusted resource for Texas legislators and regulators on financial planning issues.
- Supports the chapter's mission by ensuring advocacy efforts reinforce the value and visibility of the financial planning profession.

### **4. Participation & Chapter Engagement**

- Attends monthly Board meetings, chapter meetings, and chapter activities.