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Guide to 2025-26 Sponsors



Advisors Asset Management

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AAM has been a trusted resource for financial advisors and broker-dealers for over 40 years. The firm offers access to alternatives, exchange-traded funds, the fixed-income markets, managed accounts, mutual funds, structured products, and unit investment trusts. The ultimate parent of AAM is Sun Life Assurance Company of Canada. AAM is part of SLC Management, Sun Life's businesses in institutional alternatives and traditional asset management. For more information, visit www.aamlive.com. As of December 31, 2023, AAM's brokerage and advised businesses represent \$41.4 billion in assets: \$3.9 billion under management in proprietary separately managed accounts, mutual funds and ETFs; \$5.4 billion under supervision in UITs; and \$32.1 billion under administration without management.



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We help our advisors create more efficient portfolios by leveraging our risk management expertise through non-commissionable and commissionable annuity offerings.



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Founded in 1958 by Jim Stowers Jr. in Kansas City, today American Century Investments is a global asset manager with approximately \$262 billion in AUM. American Century is focused on delivering investment results and building long-term client relationships that can improve human health and save lives. It's how we and our clients together Prosper With Purpose.

Avantis Investors, established in 2019 as a fully integrated unit of American Century, was created to deliver financial science-based investment solutions that fit seamlessly into asset allocations and combine the potential for added value with the reliability of indexing. Since inception, Avantis has launched 31 strategies representing \$60 billion in assets under management as of March 31, 2025.



Amplify ETFs

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At Amplify ETFs, our goal is to enhance the value of investors' portfolios through a diverse range of actively managed and index-based ETFs. Our ETFs are designed to provide access to attractive income generation, bolster core allocations, and capitalize on transformative growth trends. Our seasoned team utilizes a combination of technical analysis, fundamental research, and quantitative modeling to offer distinctive exposure to various asset classes, sectors, and themes. Aligned with our client-centric approach, we offer educational materials and valuable resources to empower investors in making well-informed decisions. We firmly believe in equipping investors with the knowledge and essential tools required to help navigate the ever-changing investment landscape and capitalize on emerging opportunities.



Axos Advisor Services

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Calamos Investments

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At Calamos, we are helping Investment Professionals engage and manage risk via liquid alternatives, private credit, ESG, US small cap, EM equity and active ETFs. We are partnering with advisors in areas of their allocations that require active management.



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Charles Schwab

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Cohen & Steers

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Cohen & Steers is a leading global investment manager specializing in real assets and alternative income, including real estate, preferred securities, infrastructure, resource equities, commodities, as well as multi-strategy solutions. Founded in 1986, the firm is headquartered in New York City, with offices in London, Dublin, Hong Kong, Tokyo and Singapore.



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Families change. And when change comes, you want to make sure you and your family's future will be protected. You want to know that you did all you could do.

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Emerald Medicare

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Mark conducts 30+ webinars and seminars all year long to passionately educate advisors, planners, social workers and consumers nationally. He has deep roots with the FPA as President of his local chapter and is YOUR local and dedicated independent Medicare Insurance Agent.



Federated Hermes

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Federated Hermes, Inc., is a global leader in active investing, with \$829.6 billion in assets under management as of December 31, 2024. At Federated Hermes, we are guided by our conviction that responsible investing is the best way to create wealth over the long term. We aim to help people invest and retire better, to help clients achieve better risk-adjusted returns, and where possible, to contribute to positive outcomes in the wider world.

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Headquartered in Pittsburgh, Federated Hermes' more than 2,000 employees include those in London, New York, Boston and offices worldwide.



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Fenimore Asset Management | FAM Funds

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Fenimore Asset Management is an independent investment advisor driven by in-house research and a value philosophy. As a Trusted Investment Partner managing FAM Funds, we provide high-quality strategies built for the long-term. Solutions for financial planners and advisors include: FAM Value Fund — a core stock strategy for long-term appreciation with a conservative approach; FAM Dividend Focus Fund — structured in mid-cap growing dividend positions for total return; and FAM Small Cap Fund — a concentrated, alpha generating strategy for diversification.



Grayscale

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Grayscale enables investors to access the digital economy through a family of future-forward investment products. Founded in 2013, Grayscale has a decade-long track record and deep expertise as an asset management firm focused on crypto investing. Investors, advisors, and allocators turn to Grayscale for single-asset, diversified, and thematic exposure.

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Horizon Investments offers investment management, technology, and consulting tools for investing and advising clients with a goals-based, behavioral framework. Running a business while serving clients can be overwhelming. Our goals-based strategies, consulting solutions, and technology can help advisors focus on what they do best — advising clients through their life journeys.



LoCorr Funds

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LoCorr Funds seeks to offer low correlating investments that can reduce risk and increase returns in portfolios. As the name "LoCorr" implies, low correlation is a key tenet in portfolio risk management.

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Nationwide Investment Management Group

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Nationwide Investment Management Group (“IMG”) is dedicated to serving the needs of institutional investors and enhancing client outcomes. Our philosophy is based on the idea that isolating consistent alpha generation requires discipline and an understanding of the drivers of return. Our process focuses on selecting subadvisers and investment solutions capable of generating returns across market environments.

As a diversified insurance and financial-services company with \$270.2 billion in assets, Nationwide is a proud member of Fortune 100. We've effectively navigated market turbulence for nearly 100 years, since 1926; we were the first insurer to offer mutual funds, in 1954. Nationwide IMG manages \$72.1 billion through 20-plus subadvisers and 50-plus investments offerings.



PGIM Investments

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At PGIM Investments, we provide access to active investment strategies across the global markets in the pursuit of consistent outperformance for investors.

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¹ Ranked 14 out of 411 in global AUM based on *Pensions & Investments Top Money Managers* list published on June 10, 2024. This ranking represents assets managed by Prudential Financial as of December 31, 2023.



Professional Life Advisors Network

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Team Cherneski at PLAN focuses exclusively on serving the needs of Financial Planning Professionals. That focus has helped us grow to become the leading choice for Estate, Business and Insurance Planning conversations.

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State Street Global Advisors SPDR ETFs

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Built in Partnership: We build partnerships based on what needs to be done. Listening to our clients always comes first. This lets us either create a bespoke investment, or better direct advisors and institutions to an appropriate answer. And, beyond that, we can guide our clients every step of the way to use ETFs more effectively, helping them get the most out of every opportunity.

ETFs managed by State Street Global Advisors have the oldest inception dates within the US, Hong Kong, Australia, and Singapore. State Street Global Advisors launched the first ETF in the US on January 22, 1993; launched the first ETF in Hong Kong on November 11, 1999; launched the first ETF in Australia on August 24, 2001; and launched the first ETF in Singapore on April 11, 2002.



Vanguard

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Founded in 1975, Vanguard is one of the world's most respected investment management companies. The firm offers investments; advice and retirement services; and insights to individuals, institutions, and financial professionals. Based in Malvern, Pennsylvania, Vanguard has offices worldwide and manages more than \$9.0 trillion* on behalf of more than 50 million clients*. Vanguard operates under a unique, investor-owned** structure and adheres to a simple purpose: To take a stand for all investors, to treat them fairly, and to give them the best chance for investment success.

* As of February 29, 2024.

** Fund shareholders own the funds, which in turn own Vanguard.



Voya Investment Management

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Voya Investment Management delivers actively managed public and private market solutions that drive differentiated outcomes for clients worldwide. Our team of 300+ investment professionals manages \$336 billion in assets¹. We excel at partnering with clients to understand their needs and address challenges in innovative ways, drawing on extensive expertise across fixed income, equity, and multi-asset strategies.

¹ As of 12/31/24. Voya IM assets of \$339 billion, as reported in Voya Financial SEC filings, represent revenue-generating assets for which Voya Investment Management LLC and the registered investment advisers it wholly owns has full discretionary investment management responsibility. Voya IM assets of \$336 billion are calculated on a market-value basis for all accounts.



Wiggin and Dana

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Wiggin and Dana is a full-service law firm of highly talented, creative and experienced lawyers dedicated to exceeding our clients' expectations every day. With offices in Boston, Connecticut, New York, Philadelphia, Washington, DC, and Florida, we represent clients throughout the United States and globally on a wide range of sophisticated and complex matters.

The firm has served as trusted legal adviser to wealthy individuals, family offices, entrepreneurs, private and public companies, hospitals, universities and other non-profit institutions for over 80 years. Most importantly, we are focused on the issues our clients care about and strive to help them find ways to create value and manage risk.

While we provide a broad array of private client services, here are some of the specific areas in which we can serve you:

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- Charitable Planning
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- Family and Closely-Held Business Planning
- Family Office Representation
- Gift Planning
- International Private Client Services
- Prenuptial and Postnuptial Agreement Planning
- Probate Litigation
- Trusts and Estate Administration Services.