

Social Media

- Promotes the Financial Planning Association and Chapter mission and purpose.
- Attends monthly board meetings, chapter meetings and chapter activities.
- Attends board meetings; support the efforts of other board members; attend programs and activities of our chapter.
- Creates and administers content on FPA's social media platforms to build community online.
 - We use Linked In and also have an Instagram account that hasn't been active (need to determine if we want to start using this).
 - Post notices about lunch meetings (that are open to non-members)
 - Take photos at meetings and post photos after meetings
 - Post board and corporate partner announcements (work with Chapter Exec)
 - Women's initiative and NexGen post their own events, but other Directors may need help if they have something to post

Updated 4/2025