

Membership

The membership committee will coordinate/conduct the following activities with assistance from all members:

Specific Responsibilities

- Promotes the Financial Planning Association and Chapter mission and purpose.
- Attends monthly board meetings, chapter meetings and chapter activities.
- Attends chapter meetings and events.
- Meets and greets all new members and guests at events to encourage membership with FPA.
- Understands FPA membership levels and can articulate benefits of the FPA Membership.
- Follows up with new members (from Chapter Executive welcome email) and welcomes them to FPA Austin; encourages them to attend events
- Follows up with FPA members who did not renew their membership (from Chapter Executive email) and encourages them to renew.
- FPA Nationals holds Membership calls with Membership Chairs from other chapters in the country. This is a great resource to learn from others to implement in our chapter.
- Recruits members from sponsors, allied professionals, and financial planning firms.
- We encourage new ideas and programs that grow FPA membership and help current members fully engage with everything FPA has to offer.

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