| Demographics of Survey Respondents |  |  |
| :---: | :---: | :---: |
|  | SAMPLE DEMOGRAPHICS | PERCENT ( $\mathbf{N = 1 , 4 5 0 \text { ) }}$ |
| Gender | Male | 53.1 |
|  | Female | 46.9 |
| Race | White | 88.3 |
|  | African American/Black | 2.4 |
|  | Asian, Asian American, or Pacific Islander | 6.7 |
|  | Latino/Hispanic/Latinx | 1.7 |
|  | Other race or ethnicity | 1.0 |
| Age | 40 to 52 years old | 45.2 |
|  | 53 to 64 years old | 54.4 |
| Financial Adviser | Currently working with a financial professional | 46.2 |
|  | Not currently working with a financial professional | 53.8 |
| LGBTQ+ Identifying | Identify as LGBTQ+ | 5.3 |
|  | Do not identify as LGBTQ+ | 94.7 |
| Caregiver | Current caregiver | 21.7 |
|  | Former caregiver | 30.9 |
|  | Never a caregiver | 47.2 |
| Children | Has children | 65.7 |
|  | Does not have children | 34.3 |
| Relationship Status | Single | 12.6 |
|  | Married (or civil union) | 78.8 |
|  | In a long-term relationship | 2.9 |
|  | Divorced or separated | 6.5 |
|  | Widow/widower | 1.9 |
|  | Prefer not to answer | 0.1 |
| Income | Less than \$100k | 30.8 |
|  | \$100k to \$175k | 43.2 |
|  | More than \$175k | 26.0 |
| GeHousehold Retirement Savings | \$300k to \$349,999 | 11.9 |
|  | \$350k to \$399,999 | 6.8 |
|  | \$400k to \$499,999 | 16.1 |
|  | \$500k to \$749,999 | 25.1 |
|  | \$750k to \$999,999 | 15.4 |
|  | \$1M to \$1,999,999 | 18.0 |
|  | \$2M or more | 6.7 |

