## Table 1: Demographics of Survey Respondents

| SAMPLE DEMOGRAPHICS            |   | PERCENT ( <i>N</i> = 1,450) |
|--------------------------------|---|-----------------------------|
| Gender                         | Male  | 53.1                        |
|                                | Female  | 46.9                        |
| Race                           | White   | 88.3                        |
|                                | African American/Black                              | 2.4                         |
|                                | Asian, Asian American, or Pacific Islander          | 6.7                         |
|                                | Latino/Hispanic/Latinx                              | 1.7                         |
|                                | Other race or ethnicity                             | 1.0                         |
| Age                            | 40 to 52 years old                                  | 45.2                        |
|                                | 53 to 64 years old                                  | 54.4                        |
| Financial Adviser              | Currently working with a financial professional     | 46.2                        |
|                                | Not currently working with a financial professional | 53.8                        |
| LGBTQ+ Identifying             | Identify as LGBTQ+                                  | 5.3                         |
|                                | Do not identify as LGBTQ+                           | 94.7                        |
| Caregiver                      | Current caregiver                                   | 21.7                        |
|                                | Former caregiver                                    | 30.9                        |
|                                | Never a caregiver                                   | 47.2                        |
| Children                       | Has children  | 65.7                        |
|                                | Does not have children                              | 34.3                        |
| Relationship Status            | Single  | 12.6                        |
|                                | Married (or civil union)                            | 78.8                        |
|                                | In a long-term relationship                         | 2.9                         |
|                                | Divorced or separated                               | 6.5                         |
|                                | Widow/widower                                       | 1.9                         |
|                                | Prefer not to answer                                | 0.1                         |
| Income                         | Less than \$100k                                    | 30.8                        |
|                                | \$100k to \$175k                                    | 43.2                        |
|                                | More than \$175k                                    | 26.0                        |
| GeHousehold Retirement Savings | \$300k to \$349,999                                 | 11.9                        |
|                                | \$350k to \$399,999                                 | 6.8                         |
|                                | \$400k to \$499,999                                 | 16.1                        |
|                                | \$500k to \$749,999                                 | 25.1                        |
|                                | \$750k to \$999,999                                 | 15.4                        |
|                                | \$1M to \$1,999,999                                 | 18.0                        |
|                                | \$2M or more  | 6.7                         |