



2024 Partnership Program

Your Partnership Opportunities



Why Partner With Us?

By partnering with FPASWO, you demonstrate a commitment to the financial planning profession and high ethical standards and help us strengthen the financial planning community.

Financial Planning Association of Southwestern Ohio

Want To Learn More?

We are thrilled about your interest in helping us deliver a first-class member experience. As a partner of FPASWO, you will enjoy vast exposure to more financial planning professionals. Our objective is to serve our members by providing educational, networking, and mentoring opportunities, representing their professional interests to the government, and promoting the value of financial planning to the public.

Questions? We Can Help!



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Your Partner in Planning™

NETWORKING



HOST A NETWORKING EVENT AT LOCATION OF YOUR CHOICE

\$800 - \$1,000 + Expenses

Target Attendance: 10-20

Sample Groups:

NextGen / Career Changers, Women
Advisors, Solo Firm Owners



VIRTUAL



HOST A WEBINAR, E-MAIL OR ONLINE CONTENT

\$1,500 - \$2,000

Engage with our 2,400+ e-mail
subscribers

Examples:

Host a webinar,
share content in our newsletter,
send a promo offer

ALL LEVELS INCLUDE

Admission pass and brand recognition
at all chapter events

Chapter website and email recognition
includes logo and link to your website

In-kind contributions may be considered
subject to broad approval

SYMPOSIUM



FEATURED SPONSOR AT HALF-DAY SYMPOSIUM EVENTS

\$2,500 - \$3,200

Be a featured sponsor at our
symposium events!

Target Attendance:
50-100

How do you
want to
engage?



FINANCIAL
PLANNING
ASSOCIATION

SOUTHWESTERN
OHIO

FPA