

The logo for the Financial Planning Association (FPA) of Illinois. It features the letters 'FPA' in a white, bold, sans-serif font. A thin orange and red swoosh underline is positioned beneath the 'A'. The logo is set against a dark blue rectangular background.

**FINANCIAL
PLANNING
ASSOCIATION**

ILLINOIS

PARTNER BENEFIT PACKAGES 2024

CHAPTER CONTACT

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**FINANCIAL PLANNING ASSOCIATION
OF ILLINOIS**

[HTTPS://WWW.FPAILLINOIS.ORG](https://www.fpaillinois.org)

QUICK FACTS

FPA of Illinois has an average of over 700 financial professional members representing a broad spectrum of specialties including financial planning, broker dealer services, insurance/annuities, mutual funds, law, CPA's, banks/thrifts/trust, investment management, accounting, estate attorneys, and tax specialists.

- 52 % of members are over 40
- 45% of members have ten+ years experience
- 69% of members are CFP®'s
- 75% of members are located in the Greater Chicagoland area.

ABOUT US

PARTNER BENEFITS

PERSONAL CONNECTIONS

FPA of Illinois is developing some exciting new avenues to keep our partners connected with our members and personalized virtual meetings. We held several in-person events in 2023 and are planning more in 2024.

RECOGNITION

You'll get visibility as an FPA of Illinois partner throughout the year at all chapter events, all communications, on our website, and within our virtual community.

EXPOSURE

You are encouraged to attend all FPA of Illinois events where we will proudly introduce you to our membership. The financial professionals you'll meet through the FPA can help you build long-term business relationships. Members are continually looking for information on new products and services to meet their clients' needs.

OPPORTUNITIES

You can meet and share your message with attendees at all chapter events and on our virtual community. If you would like a demo of our powerful virtual community, just let us know!





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Partner Benefit Packages for 2024

	Value	Leading Partner \$6,500* Limited to 2	Connecting Partner \$5,000* Limited to 8	Impact Partner \$3,500*	Virtual CE Event \$750**
FPA OF ILLINOIS CONFERENCE FOR ADVANCED PLANNING (CAP) – Fall 2024 Morningstar HQ, Date TBD					
Provide general session speaker for CAP 2024	\$5,000	√			
Exhibit table + attendee list	\$1,500	√	√	√	
Complimentary CAP registration for Partner representative(s). Note: Additional symposium registration for Partner representatives can be purchased.	\$400 EA	3 Total	2 Total	2 Total	
Complimentary CAP registration to be shared with advisor clients	\$400 EA	2 Total	2 Total	1 Total	
Promotion of your company on all CAP Conference marketing	\$1,000	√	√	√	
Board Member Ambassador assigned to help with personal introductions	Priceless	√	√		

PARTNER-TO-MEMBER CONTACT

Host Virtual Event - Educational Session or Practice Management (your content or outside presenter) and attendance list. (<i>Selection of CE Educational / Practice Mgt. Session opportunities are on a first-come, first-served basis</i>)	\$750	√	√		√
Exhibit space at all chapter in-person events (when space allows)	\$750 EA	√	√	√	
List of all attendees at attended in-person events	\$500 EA	√	√	√	
Complementary registrations to all chapter in-person events (one may be used for advisor client)	\$55 EA	4 Total	3 Total	2 Total	
Quarterly membership list NEW!	\$2,000	√	√	√	
***Additional opportunities to host networking or social events (at your cost)	Priceless	√	√	√	

SOCIAL MEDIA / WEBSITE / VIRTUAL / EMAIL ADVERTISING

Recognition on FPA of Illinois social media channels (Twitter, LinkedIn, Facebook, Instagram)	\$500	√	√	√	√**
Dedicated e-blasts to membership (sent through FPA of Illinois email platform)	\$500	√	√	√	
Firm logo & link to company website on FPA of Illinois website	\$600	√	√	√	
Regular recognition as Corporate Partner	\$2,000	√	√	√	√**

* 10% discount if paid by December 24, 2023

**Virtual CE Event Partner will receive name and logo recognition while event is being marketed and two weeks post-event

*** Special notes: FPA of Illinois offers special opportunities for sponsorships that would provide you with additional exposure. If you would like to host and event, just let us know!