

Partner Benefits for 2024

	Diamond (1)	Platinum \$3750	Gold \$2250
Opportunity to host two Webinars promoted by FPA Austin. • Give short intro prior or after webinar about your company • Logo and contact info on all programs and promotional materials • Post-Webinar attendee list provided for one-time follow-up	√		
Opportunity to host one Webinar promoted by FPA Austin. • Webinars will be held during CE Days in March or June • Give short intro prior or after webinar about your company • Logo and contact info on all promotional materials • Post-Webinar attendee list provided for one-time follow-up		✓	
Opportunity to host one Webinar promoted by FPA Austin. • Webinars will be held during CE Days in March or June • Give short intro prior or after webinar about your company • Logo and contact info on all promotional materials • Post-Webinar attendee list provided for one-time follow-up			✓
Featured Partner at FPA Austin chapter meeting with opportunity to give up to a 5-minute presentation about company. Partner may be paired with another Partner.	2 per year	1 per year	
Dedicated promotional email from FPA Chapter to member database (content to be provided by Partner)	4 per year	2 per year	1 per year
Free admission for Partner at all chapter meetings and introduction of all Partners at all inperson chapter meetings (<i>Diamond and Platinum can bring 1 additional guest</i>).	✓	✓	✓
Promotion of your company on all FPA Austin chapter emails (reaches approx. 2000 members and prospective members)	✓	✓	✓
Company logo, link & contact information placed on homepage of chapter website	✓	\checkmark	✓
Introduction of our 2024 Partners in FPA Austin Newsletter	✓	✓	✓
Display company brochures in registration area at all chapter meetings. Display table, available by request, in meeting area to distribute your materials.	✓	✓	✓
Quarterly membership list and demographic report.	✓	✓	✓
Newsletter Timely Topics: Promotion of partner events, whitepapers, articles (published bimonthly)	✓	✓	✓
Promotion in FPA Austin Newsletter of CE sessions that your company is offering. CE Sessions cannot with an FPA Austin event.	✓	✓	✓
Social media welcome on FPA LinkedIn and Twitter	✓	✓	✓
Logo displayed in opening slide show of all chapter meetings. Partners introduced at all chapter meetings.	✓	✓	✓
Opportunity to host Social Events. You are welcome to plan and host a member social event.	✓	✓	✓
Advocacy Program: Partner with an Austin board member to help with strategic introductions. Please contact Partner Director if interested.	✓	✓	✓
FPA Austin Sponsor Appreciation Event Networking opportunity with the FPA Austin Board	✓	✓	✓
Regular recognition as Corporate Partner	√	✓	✓
We welcome you to all FPA Austin events. We love your attendance!	√	✓	√

Special note: FPA Austin may have special opportunities throughout the year for sponsorships that would provide you with additional exposure. As those become available, we will reach out to you by email – with absolutely no obligation on your part. We are very appreciative of all that you do for us.

Please note: A Partnership with FPA of Austin is separate from FPA Membership. We encourage you to join FPA and enjoy the additional benefits of chapter membership. Click here for more information or to join.