Table 2:	Social Media Descriptive Statistics	
	Social Media Users **(N = 660)**	**Full Sample** **(N = 2,061)**
Social Media Platform		
YouTube	67%	21%
Facebook	41%	13%
Reddit	37%	12%
Twitter	34%	11%
LinkedIn	33%	10%
Instagram	30%	10%
TikTok	21%	7%
Stocktwits	20%	6%
Discord	19%	6%
Twitch	13%	4%
Clubhouse	10%	3%
Number of Social Media Sources Used	Social Media Users (N = 660)	Full Sample (N = 2,061)
None	-	70%
Only 1	34%	10%
2–4	41%	12%
5–7	16%	5%
More than 7	7%	2%

Note: Social media platform questions were asked individually and therefore do not equal 100%. Percentages rounded.