

Table 1: Descriptive Statistics

	Mean
Income	
Less than \$15,000	1.78%
At least \$15,000 but less than \$25,000	4.47%
At least \$25,000 but less than \$35,000	6.15%
At least \$35,000 but less than \$50,000	11.89%
At least \$50,000 but less than \$75,000	22.56%
At least \$75,000 but less than \$100,000	19.31%
At least \$100,000 but less than \$150,000	19.92%
\$150,000 or more	13.92%
Self employed	
Yes	8.54%
Education	
Did not complete high school	0.46%
High school graduate—regular high school diploma	12.86%
High school graduate—GED or alternative credential	3.51%
College, no degree	17.84%
Associate's degree	8.59%
Bachelor's degree	32.32%
Post-graduate degree	24.44%
Risk tolerance	
1—Not at all Willing	3.56%
2	3.86%
3	7.52%
4	8.18%
5	13.87%
6	15.85%
7	21.29%
8	13.82%
9	5.18%
10—Very Willing	6.86%
Crypto	
Holding	7.88%

N = 1,968; unweighted.