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Barbara Kay, MA, LPC, RCC, TIPC is a business psychology and productivity coach serving financial services professionals and organizations nationwide. She specializes in growth, productivity, teams, clients, communication, change, women and leadership. She is the author of 20 articles and two books, the “Top Performer’s Guide to Change” and “The \$14 Trillion Dollar Woman: Your Essential Guide to Engaging the Female Client”. Barbara has been an active volunteer for the FPA for 15 years, serving in many capacities. She speaks at regional and national conferences, and writes the leadership column for the Journal of Financial Planning

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