

Casey L. Adams

Cincinnati, Ohio | adams.2471@buckeyemail.osu.edu | (513) 250-5057

EDUCATION

The Ohio State University – Fisher College of Business

Columbus, OH

Bachelor of Science in Business Administration, Finance

Graduation Date: May 2024

Minor: Consumer and Family Financial Services

GPA: 3.4

WORK EXPERIENCE

Mubea

Florence, KY

Financial Analyst Intern

May 2022 – January 2023

- Conducted comprehensive financial analyses worth \$45M, breaking down data into interpretable reports to guide critical decisions for executive team.
- Generated weekly activity reports across 15 BU's and their respective KPIs, determining predictors correlating with high performance, improving future sales predictions by 15%.
- Analyzed past sales to detect & investigate pricing discrepancies between products, resulting in an annual \$10K cost reduction via changes to the strategy.
- Utilized existing firm data and advanced automation techniques to develop work systems, successfully streamlining productivity by 40%.

Kroger – Kitchen 1883

Cincinnati, OH

Host/Expo

December 2019 – May 2022

- Guided customers through the menu, upselling higher-margin items and additional orders to drive an extra \$4 per table in add-on sales.
- Utilized relationship building skills to provide tailored hospitality services, resulting in an overall customer satisfaction rate of 85%.
- Trained 20+ employees to ensure efficient workflows, resulting in a 5% reduction of customer waits.

LEADERSHIP & INVOLVEMENT

Fisher Cares

Columbus, OH

Volunteer

January 2022 – Present

- Raised awareness to build support for causes and issues, using your time and energy to create positive change in the world.
- Collaborated effectively with other volunteers and community members, building strong relationships, and fostering a positive and productive work environment.

Basketball Therapy Club

Columbus, OH

Team Leader

January 2021 – Present

- Represent teams of 5 people in weekly meetings where students gather to play basketball.
- Enhance leadership skills with teammates, while staying active and meeting new people.

Future Business Leaders of America (FBLA)

Cincinnati, OH

Finance manager

August 2018 – May 2020

- Delivered impactful presentations to Board of Directors depicting business plan forecasts & revenue projections, resulting in a successful fund-raising initiative.
- Honed financial acumen to track and maximize inventory & sales with QuickBooks & Shopify, generating \$5,000 of merchandise.