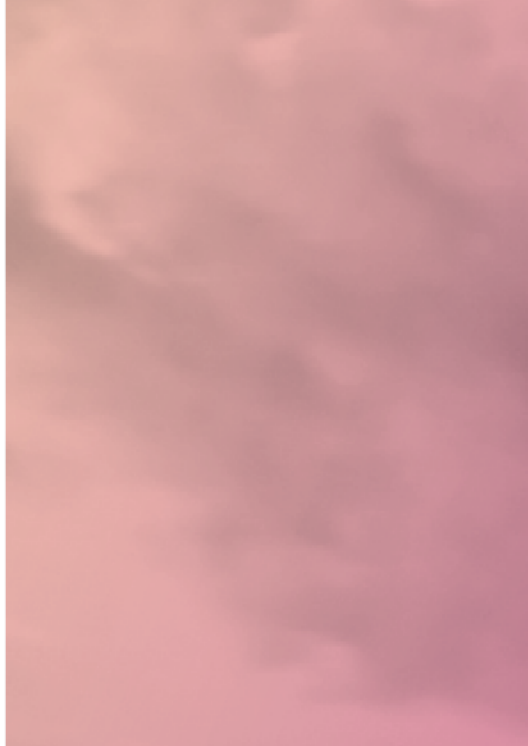
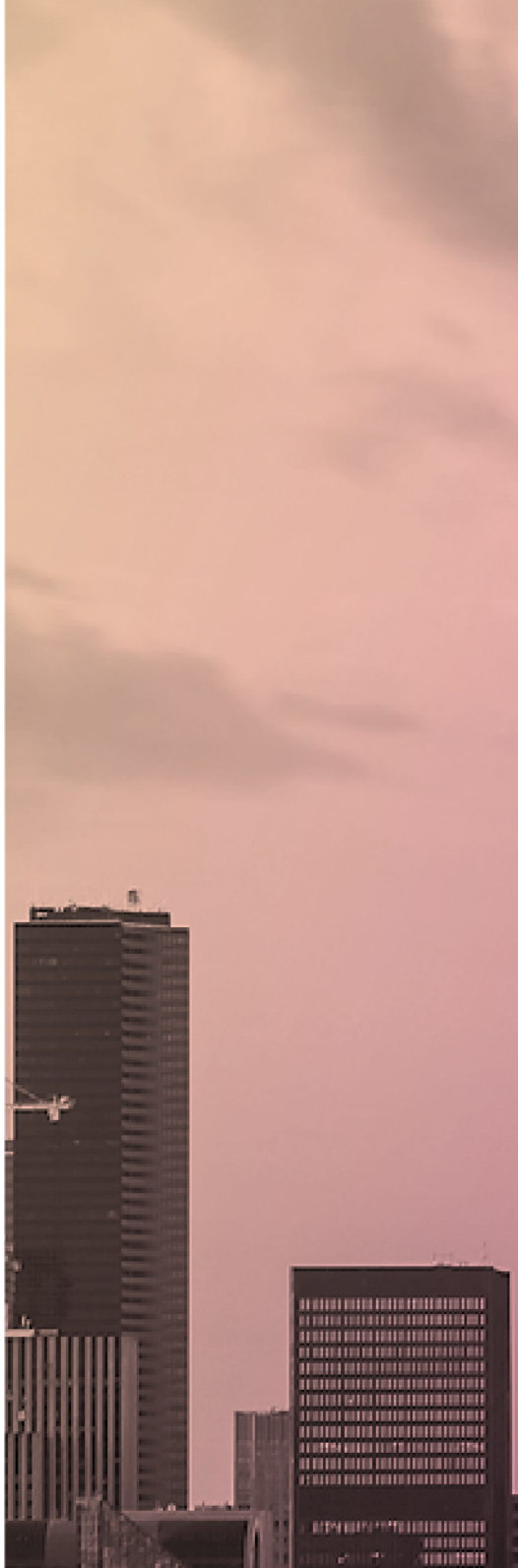


PARTNER
WITH **FPA**
OF PUGET
SOUND



FINANCIAL
PLANNING
ASSOCIATION

PUGET SOUND



GET TO KNOW FPA OF PUGET SOUND

The Financial Planning Association (FPA) is the nation's largest and most prominent organization for financial planning professionals. There are more than 20,000 members and 80 active chapters across the United States.

FPA of Puget Sound is more than 400 members strong and spans Washington State from the Canadian border to Oregon and as far east as the Tri-Cities.

FPA of Puget Sound members are diverse. They work at large brokerage houses, RIAs, and mid-sized firms. Membership also includes many sole proprietors.

You can get involved in a number of ways. Read our brochure and email our office at info@fpapugetsound.org for more information.

AT-A-GLANCE



20,000+

Members Nationwide



80

Chapters in the U.S.



1,500+

People in the FPA of
Puget Sound Network



WHAT IS VALUABLE ABOUT PARTNERING WITH FPA OF PUGET SOUND:

- Put your business front and center
- Gain more exposure with your target market
- Expand brand awareness with a professional audience
- Increase your reach to new clients, customers, and businesses
- Re-enforce current relationships with customers and engage with them on a new platform
- Generate strong leads with leaders and decision-makers

FPA OF PUGET SOUND 2023 ANNUAL PARTNERSHIP BENEFITS AT-A-GLANCE

BENEFITS	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,000
Website & Email Marketing			
Company displayed on FPA of Puget Sound website homepage	Large Linked Logo	Linked Logo	Linked Name
Company displayed in all FPA of Puget Sound email marketing	Large Linked Logo	Linked Logo	Linked Name
Opportunity to provide article(s) for monthly e-newsletter, the <i>NewsFlash</i> (content subject to Board approval)	Three per year	One per year	
Company logo featured in rotating side bar on all applicable website pages	✓		
Opportunity to send one marketing email to the Chapter database per year	✓		
Events & Training			
Opportunity to provide brochure/marketing material at attended Chapter meetings	✓	✓	✓
Company displayed in opening slide show at all Chapter meetings	Logo	Logo	Name
Complimentary passes to all Chapter meetings	Two	One	
Pitch your services at the beginning of each attended Chapter meeting (no more than two annual sponsors per meeting)	10 min	5 min	
Receive a copy of attendee list at each attended Chapter meeting	✓	✓	
Opportunity to have one self-hosted educational program marketing to FPA database (must qualify for CFP® CE credit.)	✓		
Annual Symposium			
Complimentary Symposium registrations	Two	One	
Promotion of your company in Annual Symposium marketing	✓	✓	
One FPA Symposium Exhibit Table	✓		



FPA OF PUGET SOUND 2023 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BASELINE BENEFITS

- ✓ One complimentary registration
- ✓ Linked logo on Symposium webpage
- ✓ Linked logo in Symposium emails
- ✓ Mention during Chapter Update
- ✓ Access to attendee list
- ✓ Recognition in break-time slide show

TITLE SPONSOR - \$4,500 (ONE AVAILABLE)

- Featured logo on the Symposium webpage
- Five minutes during opening remarks to introduce your company and offerings
- Logo signage for duration of the day on the main stage
- Play a one-two minute video during the opening remarks
- Introduce session presenter and topic
- One additional complimentary registration
- Opportunity to provide company information fliers on all tables for attendees

SPEAKER SPONSOR - \$2,500 (FOUR AVAILABLE)

- Exclusive invite only opportunity
- Provide a speaker from your company to provide information about services based on our "Products & Services" track.
- Company logo listed on Symposium schedule webpage
- Signage outside of breakout room
- One complimentary representative, in addition to speaker

BREAKFAST or LUNCH SPONSOR - \$2,000 (ONE AVAILABLE)

- Five minutes to introduce your company and offerings
- Signage outside of Breakfast or Lunch room
- Company logo listed on Symposium schedule webpage
- Opportunity to provide company information fliers on all tables for attendees.

WIFI SPONSOR - \$1,000 (ONE AVAILABLE)

- Your company name as the WIFI network name
- Logo on all WIFI signage throughout the event
- Landing page with company registration

BREAK SPONSOR - \$750 (THREE AVAILABLE - BREAKFAST, AM, & PM BREAK)

- Signage outside of breakroom

WINE DOWN SOCIAL SPONSOR - \$2,000 (ONE AVAILABLE)

- Three minutes to introduce your company and offerings at the Wine Down Social
- Announce the complimentary registration winner for next year's Symposium
- One branded drink ticket provided to each member
- Signage next to beverage cart and appetizers

GENERAL SESSION SPONSOR - \$1,500 (ONE AVAILABLE FOR CLOSING SESSION)

- Introduce session presenter and topic
- Three minutes to introduce your company and offerings
- Company logo listed on Symposium schedule webpage
- Signage outside of General Session room
- Opportunity to provide company information materials on all tables for attendees.

GIVEAWAY SPONSOR - \$1,000 (ONE AVAILABLE)

- Two minutes to introduce your company and offerings before the give-away
- Draw and announce the winner of the give-away item

NAME BADGE SPONSOR - \$750 (ONE AVAILABLE)

- Logo on name badges of each attendee



FPA OF PUGET SOUND 2023 SYMPOSIUM EXHIBITOR OPPORTUNITIES

EXHIBITOR BASELINE BENEFITS

- ✓ Chance to connect with 150+ attendees
- ✓ Linked logo on Symposium webpage
- ✓ Linked logo in Symposium emails
- ✓ Mention during Chapter update
- ✓ Two complimentary full registrations
- ✓ Access to pre-event attendee list
- ✓ Access to post-event attendee list
- ✓ Networking during Symposium
- ✓ Recognition in break-time slide show

EXHIBIT TABLE - \$1,750

- One six-foot draped exhibit table
- One complimentary representative
- Additional Representatives - \$250

Platinum annual sponsors and Symposium title sponsor receive a complimentary exhibit table.

BECOME A PARTNER!

VISIT US ONLINE OR REACH OUT TO THE
OFFICE TODAY

If you would like to discuss partner opportunities in greater detail, please contact the FPA of Puget Sound office at 206-501-2161 or info@fpapugetsound.org.

All partnership packages are based on the 2023 calendar year. FPA of Puget Sound reserves the right to require all membership literature, correspondence, and ad submissions to conform to our policies and format regulations.



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