Membership

The membership committee will coordinate/conduct the following activities with assistance from all members:

- Develop and execute the Membership Committee three-year Strategic Plan and annual Plan of Work.
- Committee meetings will meet either virtually (Zoom or Phone conference) or in-person to discuss Membership initiatives.
- Attend chapter meetings and events.
- Meet and greet all new members and guests at each event both before and after the event to promote the value of FPA and encourage bringing other guests.
- Be available to assist with signing-in and showing around new members at chapter meetings.
- Be prepared to sign up new members at any FPA DFW event.
 - \circ $\;$ This includes being able to articulate benefits of the FPA Membership.

• Contact new members monthly and welcome them to FPA DFW; encourage them to attend the next event.

- Contact members who did not renew their membership monthly and encourage them to renew.
- Contact non-member CFPs and encourage their membership.
- Recruit members from sponsors, allied professionals, and financial planning firms.
- Host a "New member" event about the local benefits of the FPA membership as well as providing an opportunity for new members to meet others within FPA.
- Reach out to new members to welcome them once they join the chapter.