



Financial Planning Association Southwestern Ohio 2023 Partner Benefits	Signature	Executive	Associate
Customized presence at Signature event (booth, short presentation, speaker introduction, etc.)	•		
Sponsor an in-person or virtual chapter meeting (includes speaker introduction)		•	
Attendees offered opt-in access to your e-mail list	•	•	
Annual pass(es) to all chapter meetings	2	1	1
Recognition at all chapter meetings, newsletters, and website	•	•	•
Dedicated e-mail to our chapter's list of ~2,500 recipients*	1		
Social media posts highlighting your content*	1		
Featured content in chapter e-mail newsletter*	1		
Dedicated page on chapter website*	•		
Website recognition includes logo and link to your site	•	•	•
Partner Contribution	\$3,200+	\$1,600	\$800

* Suggested content: Promotion of an annual event hosted by your firm, introduction of a product or service offering, or educational planning resources such as a webinar or whitepaper.

In-kind contributions may be accepted for partnership benefits subject to approval by the Board of Directors