Journal of Financial Planning

Submit an Article, Guest Column, or Commentary for Editorial Review

The *Journal of Financial Planning* and *Next Generation Planner* welcomes original, thought-provoking, informative, and actionable articles on any aspect of financial planning. Writing and submission guidelines for technical, peer-reviewed content may be found at www.financialplanningassociation.org/learning/publications/editorial-submissions.

Non-technical, non-research-based articles are considered for publication by the editorial team. When needed, the editorial team may ask a subject matter expert to review an article submission. Consider the elements below to give your article its best chance of succeeding through editorial review to publication.

Audience

Journal of Financial Planning readers are primarily Financial Planning Association members who are financial planners in all stages of the practice lifecycle, from just getting started, to growing a practice, to retiring from the profession. Many are experienced planners, so assume the reader has fundamental but not necessarily esoteric knowledge.

Topic Areas

The *Journal* generally covers the practice management topics of: marketing, technology, compliance issues, client skills, operations, leadership, communication skills, and HR/staff. Contributed articles may cover topics such as retirement planning, tax planning, investment planning, and regulatory issues, among others. *Next Generation Planner* covers topics related to new planners and career changers just starting out in the financial planning industry.

Style

Your writing style should be easy to read and follow, yet professional. When appropriate, first-person accounts are acceptable. The more timely, actionable steps you can provide to help planners solve practice management and financial planning issues, the better.

Objectivity

Content should be balanced, objective, and avoid promoting a specific financial product, service, or company you have a vested interest in. Self-promotion is not allowed in editorial content.

Length

Features are generally 2,000–2,500 words in length. This is just a guideline.

Format

A Microsoft Word document is preferred. Include your name, contact information, and a brief bio. Bios are included in published articles.

Infographics and Multimedia

Tables, charts, graphs, and other visual support materials are encouraged when necessary, but not required. Data for tables, charts, and graphs should be submitted in an Excel document, with their position clearly indicated in the Word document.

Editorial Review

The editorial staff reviews all submitted articles. An author may be asked to make revisions before publication. If substantial edits are made to an article, the final, edited version will be shared with the author for review before publishing. Not all articles will be published. Authors are notified via email of the decision to publish.

Release

To be published, the author must agree to the following release:

By providing this information, I hereby authorize the Financial Planning Association to use this content for electronic or print publication or in any manner deemed appropriate by FPA. I affirm that to the best of my knowledge that all of the material authorized herewith is my own original material or material that I have full authority to use for such purposes. I further affirm that no monetary consideration is due and owing myself.

Submit

Submit completed articles, initial drafts, or article ideas to Danielle Andrus, editor of the *Journal of Financial Planning* and *Next Generation Planner*.