



David Rutherford

Vice President | National Speaker And Performance Coach

- Former Navy SEAL and CIA Contractor
- Former World Championship Performance Coach
- Expert on team orientation, individual motivation, and elite performance within extreme environments.

As a former Navy SEAL and CIA instructor, David brings 30 years of experience exploring human performance and team orientation. He delivers profound insight around training and operational mindsets that help individuals and teams deconstruct the critical aspects behind both success and failure in extreme environments. David will inspire your team to increase commitment, focus, and also increase a greater awareness of personal limitations and perceived potential. His content is suited for financial professional teams, clients, and financial professionals alone.

Firm Overview

First Trust Portfolios L.P. and its affiliate, First Trust Advisors L.P., were established in 1991. The firms provide advisory services and a variety of innovative financial solutions, including UITs, ETFs, CEFs, SMAs, Structured Investments distribution, portfolios for Variable Annuities and Mutual Funds.

At First Trust, our experience, history of innovation and diversity of offerings are all part of our mission and are the only way we know to become a trusted resource. Because we consider each financial professional and his or her customer integral to our business, and truly our most valuable investment, we are committed to their best interests. We provide exceptional resources that help financial professionals define goals, solve problems and develop long-term strategies to help their clients achieve their dreams and goals. We believe that this kind of leadership will provide the most fundamentally sound investment products and financial professional support available in today's marketplace.