

FINANCIAL PLANNING ASSOCIATION

2022 Partnership Overview

SOUTHWESTERN OHIO

Partner Benefits	Platinum Partnership \$3,000 (3 total available)	Gold Partnership \$1,500 (9 total available)	Silver Partnership \$750
Partnership/sponsorship of our chapter webinar's with a featured speaker. This includes a 5-10 minute speaking slot to promote your company.	Х		
Partnership/sponsorship of a 2022 chapter meeting with the opportunity to promote your company before you introduce the speaker. We will pair you with a speaker that covers a topic that has been highly voted on by our chapter. Should you wish to provide your own speaker, you are welcome to provide a list of topics and/or presenters for consideration.		Х	
Complimentary at every 2022 chapter meeting	2	2	1
Opportunity to display marketing material at all 2022 chapter meetings in person	Х		
Acknowledgement of partnership at all 2022 chapter meetings	Х	Х	Х
One-time mailing to all our Chapter Members	Х		
Opportunity to provide articles in Chapter E-blast	Х	Х	
Pertinent whitepaper published year-long on Chapter website	Х	Х	
Listing of partnership in FPA SWO weekly online newsletter	Х	Х	Х
Logo acknowledgment of partnership on FPA SWO web page	Х	Х	Х
One-time email to our email database of about 2,000 members and contacts with the sole purpose to promote you and your business	Х	Х	Х