# Who We Are

### **Our Core Member**

Our Core Member is a CERTIFIED FINANCIAL PLANNER™ professional.

### **Our Value Proposition**

As a CERTIFIED FINANCIAL PLANNER™ professional, FPA is your partner in planning by helping you realize your vision of success with practice support, learning, advocacy, and networking.



#### **Our Core Values**

- We lead with power and purpose.
- We are passionate about our calling.
- We strive for personal and professional excellence.
- We connect for collaborative impact.
- We care for and support each other.

## **Our Core Policy**

The CERTIFIED FINANCIAL PLANNER™ certification and the standards it represents constitute the foundation of the financial planning profession.

Your Partner in Planning™