



KEY FPA NCA 2022 DATES

- WINTER SYMPOSIUM – Jan 24
- SPRING SYMPOSIUM – June 7
- Chapter Meetings Projected for Feb., March, May, July, Sept., Oct., Nov., and Dec.

PARTNERSHIPS: A CAPITAL OPPORTUNITY

Presented by the:
FINANCIAL PLANNING ASSOCIATION OF THE NATIONAL CAPITAL AREA

FPA NCA Partnerships are available on a first come, first served basis. To reserve your partnership, please contact Kristin Beane and she will connect you with our sponsorship directors. Kristin's contact info is on page 2 of this brochure.

FPA

**FINANCIAL
PLANNING
ASSOCIATION**

NATIONAL
CAPITAL AREA

OUR VISION FOR OUR PARTNERS:

To develop a long term professional and mutually profitable relationship with our sponsor partners and to create an excellent working relationship between our members and partners.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Ethics meetings	\$2,000
GOLF SPONSORSHIP	
Dinner Sponsor	\$3,000
Golf Club Raffle Sponsor	\$1,500
Beverage Cart Sponsor	\$1,500
Welcome Bag Sponsor	\$1,500
Hole in One Sponsors	\$1,000
Snack Sponsor	\$1,000
Closest to the Pin Sponsors	\$500
Longest Drive Sponsors	\$500
Straightest Drive Sponsors	\$500
Single Golf Club Sponsor	\$600
Name on Sign at Hole	\$400
Patron Name in Program	\$100

*Please email Peggy@FPANCA.org for specific information.

QUICKFACTS

The FPA of the National Capital Area has more than 850 financial professional members, representing a broad spectrum of specialties including financial planning, broker dealer services, insurance/annuities, mutual funds, banks/thrifts/trust, law, CPAs, investment management and accounting and tax specialists. Your promotional activities reach an ideal target audience. The entire FPA membership totals nearly 23,000.

- * 78% of members are over age 40
- * 63% of members have ten plus years of professional experience
- * 73% of members are CFPs
- 8% are ChFCs
- 8% are CLUs or CPAs
- * Long term involvement equals lasting relationships

The Financial Planning Association is one of the largest, most active, and most sophisticated financial advisor groups in the country with over 23,000 members and nearly 100 active local chapters. The FPA National Capital Area is this region's local chapter, widely recognized as a leader in the financial planning community and one of the largest and most successful chapters in the country.

The Financial Planning Association of the National Capital Area is the preeminent organization for financial planning professionals in the Washington, DC area including the District of Columbia, suburban Maryland and Northern Virginia.

Our chapter is among an elite group that has achieved the highest and most prestigious National FPA recognition for 19 consecutive years (2001-2019), as well as one of a select group to be recognized for the FPA Pinnacle Award.

Our members include financial planners, Registered Representatives, insurance professionals, attorneys, CPAs and other accounting and tax specialists, investment and trust specialists as well as banking and thrift professionals. Your promotional activities reach an ideal target audience.

The FPA NCA's more than 800 members are a valuable audience. Members collectively manage substantial investment assets on behalf of clients. Many FPA NCA members are nationally known and active within leading professional groups and societies. FPA NCA members have a wide range of industry experience ranging from seasoned forty or more years to novice first year planners.

PARTNER BENEFITS

RECOGNITION

Visibility as a FPA NCA partner throughout the year at all FPA events: 8 monthly meetings, New Member Receptions and Orientations, Golf/Outing, 2 Symposium events, and in all newsletters, as well as on our website.

EXPOSURE

You are welcomed to our chapter events and introduced to our membership on a consistent basis. The financial professionals you'll meet through the FPA NCA Chapter can help you build long-term business relationships.

EXHIBIT INFORMATION

Members are continually looking for information on new products and services to meet their clients' needs. Display your materials at the monthly chapter meetings to a targeted audience.

OPPORTUNITIES

You have the opportunity to meet and share your message with attendees at the chapter meetings. It's an excellent time to collect business cards for follow-up marketing.

EXHIBITOR SPACE

Exhibitor space at our two annual Symposium events. Anticipated attendance of over 300 participants.

"FPA NCA MEMBERS ARE A HIGHLY TARGETED MARKET FOR YOUR PRODUCT OR SERVICE"

The sponsorship packages offer you an excellent opportunity to be a valued partner of our organization and to reap the rewards of establishing a strong relationship with the premier financial planning organization in the Metro Washington, DC area and one of the top FPA chapters in the country.

The Financial Planning Association of the National Capital Area Partnerships are available on a first-come, first-served basis. To reserve your partnership, call:

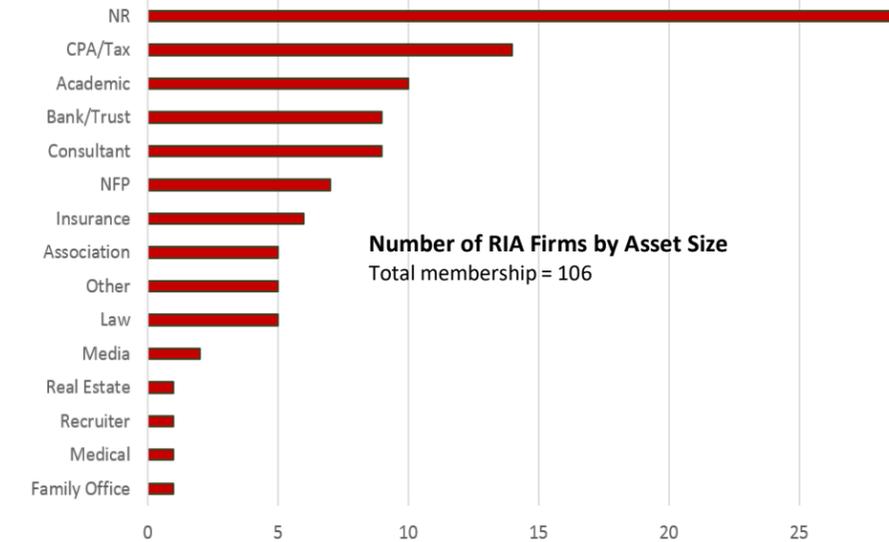
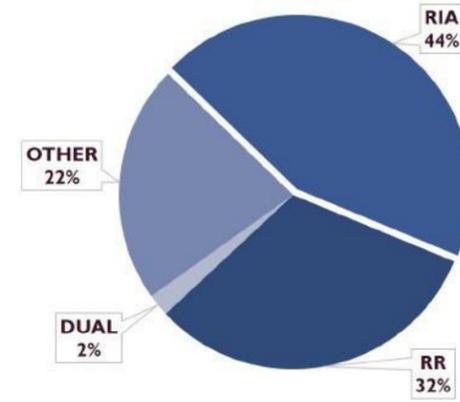
Kristin Beane, Executive Director
508-320-1685

FPA NCA inspires the financial planning community to come together to learn, grow, flourish, and contribute to society.

CHAPTER HIGHLIGHTS*

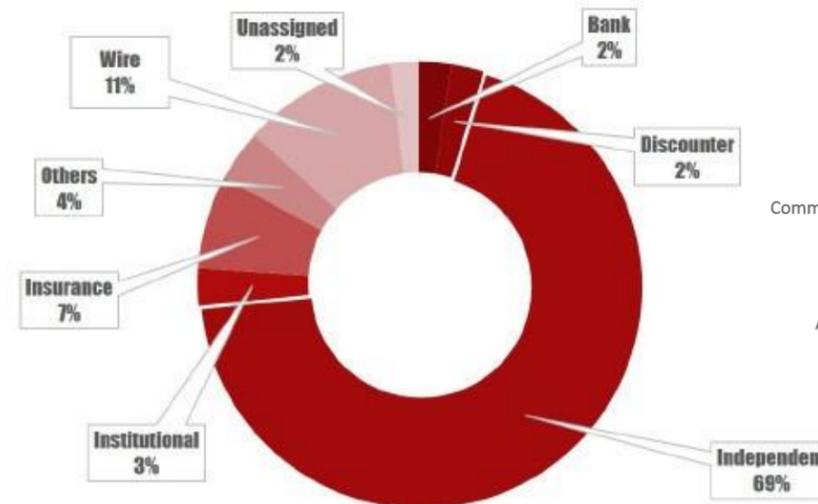
OVERALL MEMBERSHIP

Membership Breakout
Total membership = 864

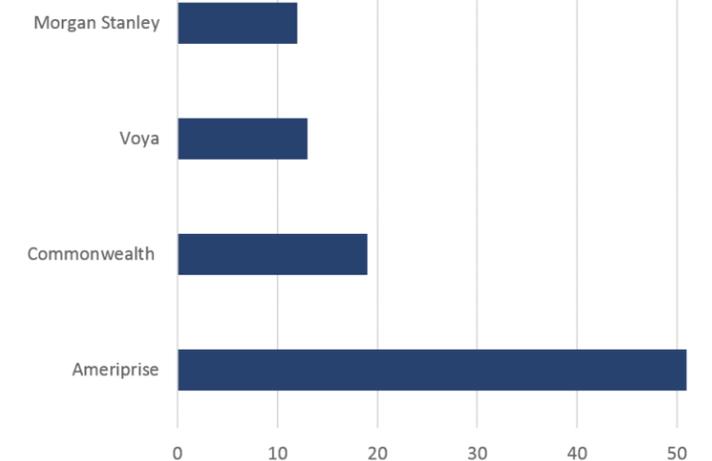


BROKER/DEALER DETAILS

Broker/Dealer Channel Overview



Top 5 B/D's by Registered Rep

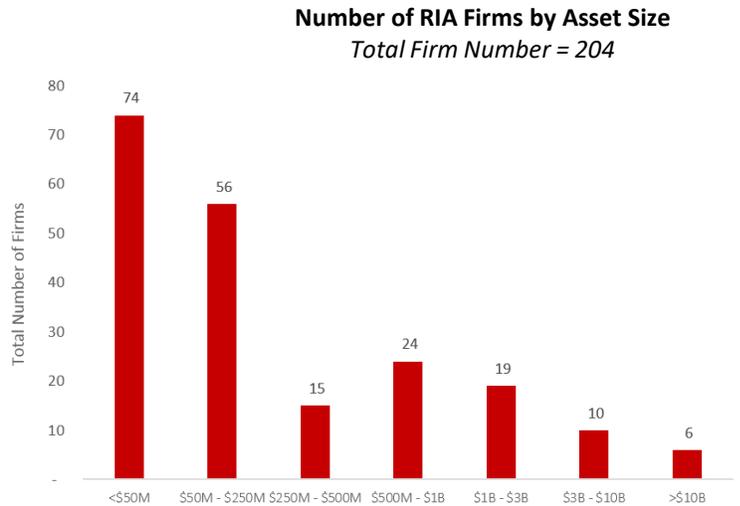


BENEFITS OF PARTNERING WITH FPA NCA

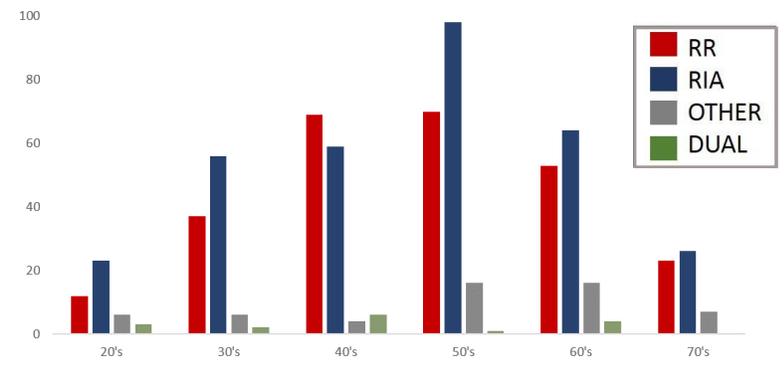
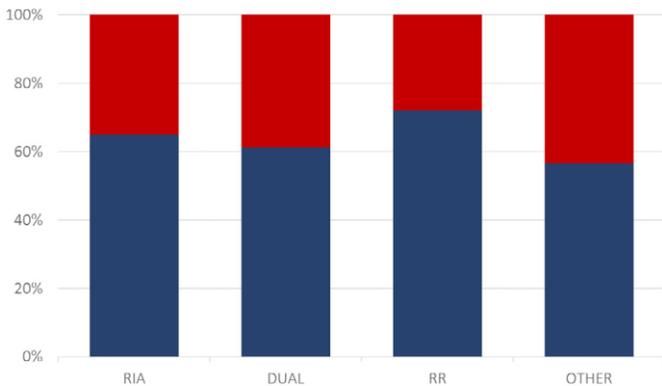
Our association is supported by a number of exceptional partners like you who help offset the cost of delivering benefits. You are helping to lead FPA's message of building the community of the financial planning profession, with your commitment to the association, our mission and our members.

Visit our website at: www.fpanca.org for information on our mission and vision, as well as detailed information on planned activities.

RIA DEMOGRAPHICS



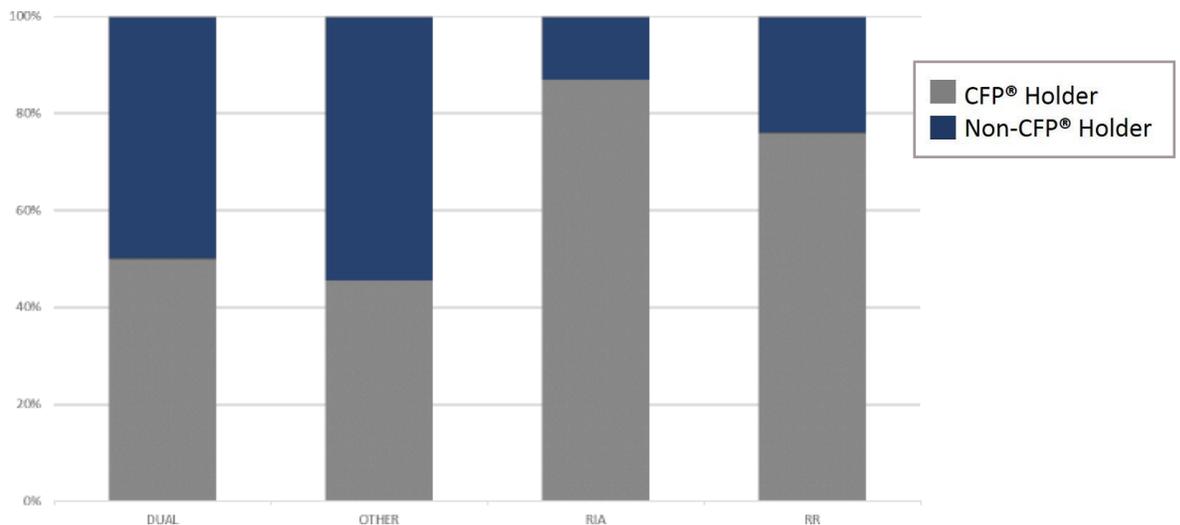
GENDER & AGE VIEW



Gender Breakdown by Advisor Type

Member Age Distribution by Advisor Type

CFP® DISTRIBUTION



Members Holding the CFP® Designation by Advisor Type

Statistical information provided by:



*Membership data based on 2017 records