



FINANCIAL  
PLANNING  
ASSOCIATION  

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MICHIGAN

**FPA of Michigan Student Success Summit**  
**Friday, February 4<sup>th</sup>**  
**9:00 am EST to 3:30 pm EST**

*Optional “virtual” Career Fair to follow Summit!*

**AGENDA**

9:00 am – 9:15 am	Welcome Announcements
9:15 am – 10:00 am	<b>Daniel Crosby, PhD</b> Behavioral finance
10:00 am – 11:00 am – Breakout 1	<b>Wesley Gray, PhD</b> The history of investment management
10:00 am – 11:00 am – Breakout 2	<b>Megan McCoy</b> What is financial therapy?
11:00 am – 12:00 pm	<b>Colin Overweg/Justin Castelli</b> Branding/Making a name for yourself and how to get clients
12:00 pm to 1:00 pm	<b>Hannah Moore/Eric Roberge</b> Landing your dream job
1:00 pm – 2:00 pm – Breakout 1	<b>Ian Bloom/David Frank</b> Life planning
1:00 pm – 2:00 pm – Breakout 2	<b>Brett Danko</b> How to pass the CFP
2:00 pm – 3:00 pm	<b>Ben Carlson/Michael Batnick</b> Animal Spirits Podcast
3:00 pm – 3:30 pm	Scholarship announcements and wrap-up
3:30 pm – 5:00 pm	Open Interviews/Networking