



Robert Hernandez, CFP®

Founder
Financial Planner NY

Robert Hernandez is a CFP® and Founder of Financial Planner NY, a financial planning firm dedicated to the wealth building success of independent business owners. Rob chose Financial Planning as an encore career and a way to leverage a successful career in Corporate Consulting and Corporate Finance. His experience has helped him to stay disciplined in the messy world of entrepreneurship.

As the current Chair of FPA of Metro New York, Rob enjoys leading the chapter by bringing a different cultural and experience background to the table. Rob tends to be independent, resourceful, self-sufficient, flexible and technologically adept like many of his Gen X comrades.

Education Background:

- Wesleyan University (B.A.)
- Fordham University (MBA)
- Boston University (CFP®)

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