



René Nourse, CFP®

Founder, CEO
Urban Wealth Management

After 25 years as a financial advisor in the corporate world, **René Nourse** left a major brokerage firm in June of 2012, to launch a financial services firm: Urban Wealth Management Group, LLC. Sensing that a shift needed to take place in the financial industry, the firm's primary focus is to provide financial planning guidance vs. strictly focusing on investment management to better serve clients. Additionally, recognizing that women have been overlooked and underserved within the financial industry, and that they face unique and complex financial challenges, the firm's primary focus is working with and for women. The Smart Women~Savvy Money Club® was formed to provide a supportive, secure environment where women are encouraged to learn, explore, and feel confident about making financial decisions.

A frequent guest speaker and journalist on the topics of women and finance, strategic financial planning, and investment strategies, she has been recognized as a trailblazer and financial expert. She was a guest commentator for CNBC's Closing Bell Report between 2013 and 2019, an awardee of 2017's Investment News' Women to Watch, and since 2014, has been a Five Star Wealth Manager Awardee. In 2018 she was selected and promoted by the Los Angeles Business Journal as one of the city's Most Influential Wealth Managers and in 2019 was inducted into Marquis Who's Who Biographical Registry.

She is the former President, Vice-Chair and board member of the Association of African American Financial Advisors, a national professional organization founded by the first African American to receive the CFP® (Certified Financial Planner) designation.