



**Claire Akin, MBA**

Marketing Consultant  
Indigo Marketing Agency

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**Claire Akin, MBA** runs Indigo Marketing Agency, a firm that helps independent financial advisors grow their businesses with marketing. She is a former Investment Advisor Representative who holds her MBA in Marketing as well as a BA in Economics.

Claire grew up in the financial services industry, as her father has been an advisor for 39 years. After working with his firm for a decade, she started her own independent agency. Claire has worked with hundreds of advisors to help leverage technology to grow their businesses. Her top-rated book, *The LinkedIn Guide for Financial Advisors*, is available on Amazon now. She lives in San Diego with her toxicologist husband (Josh), their dog (Wally), and their two girls under the age of two. She has climbed Mt. Whitney three times and won a blue ribbon at the Del Mar Fair for her "Happy Hiker" trail mix.

Website and Social Media:

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