



**FINANCIAL
PLANNING
ASSOCIATION**

SOUTHWESTERN
OHIO

2021 Partnership Overview

Partner Benefits	Platinum Partnership \$3,000 (3 total available)	Gold Partnership \$1,500 (9 total available)	Silver Partnership \$750
Partnership/sponsorship of our chapter webinar's with a featured speaker. This includes a 15 minute speaking slot to promote your company.	X		
Partnership/sponsorship of a 2021 chapter meeting with a 15 minute speaking slot to promote your company. You can either provide a speaker that covers one of the recommended topics, or we can pair you with a speaker that does. CE credit is highly recommended.		X	
Complimentary at every 2021 chapter meeting	2	2	1
Opportunity to display marketing material at all 2021 chapter meetings	X		
Acknowledgement of partnership at all 2021 chapter meetings	X	X	X
One-time mailing to all our Chapter Members	X		
Opportunity to provide articles in Chapter E-blast	X	X	
Pertinent whitepaper published year-long on Chapter website	X	X	
Listing of partnership in FPA SWO weekly online newsletter	X	X	X
Logo acknowledgment of partnership on FPA SWO web page	X	X	X
Complimentary job postings on FPA SWO web page	X	X	X
One-time email to our email database of about 2,000 members and contacts with the sole purpose to promote you and your business	X	X	X