Journal of Financial Planning

2021 Editorial Calendar*

Month	Theme	Possible topics to be covered
January	**College Funding**	*Understanding various financial aid options, including grants, scholarships, work-study, and loans; 529 plans; and student loan forgiveness programs*
February	**FinTech**	*How the latest software, systems, big data, and AI is impacting the planning process and financial planning firms*
March	**Client Trust and Communication**	*Financial counseling and financial therapy theories and practices*
April	**Estate Planning**	*The latest on estate planning according to recent case law and new legislation*
May	**Next Generation of Planners and Clients**	*Career paths in financial planning; business models for successfully serving the next generation of clients*
June	**Trends in Investing**	*Insights from the 2021 Trends in Investing Survey, including ESG, volatility hedges, and alternative investments*
July	**Health and Aging Planning**	*Navigating healthcare planning; working with aging clients; understanding Medicare options and strategies*
August	**Behavioral Finance**	*Practical applications of behavioral finance concepts and theories*
September	**Regulatory Update/ Fiduciary Issues**	*Federal and state level fiduciary efforts, CFP Code of Ethics and Standards of Conduct*
October	**Tax Planning**	*End-of-year tax planning strategies; implications of new tax legislation*
November	**Diversity/Inclusion**	*How to recruit and retain professionals of color; understanding changing planner/client demographics*
December	**Future of the Profession**	*Trends driving the future the profession; progressive business models and client servicing systems; exploring the definition of "financial planning"*
December	**Best of the *Journal* 2021** (exclusive digital edition)	*The most influential* Journal *articles from 2021*

* Calendar is subject to change without notice.