



FINANCIAL
PLANNING
ASSOCIATION

1290 Broadway, Suite 1625
Denver, CO 80203
(800) 322-4237
financialplanningassociation.org

Dear

I hope you're having a good week thus far! I'm writing to request your approval and support in sponsoring a year of membership with the Financial Planning Association® (FPA®).

The Financial Planning Association is the professional home for individuals like me who are committed to pursuing mastery in the practice of financial planning. The association offers everything I need to become the best financial planner I can be.

I've reviewed a variety of different options to help support my professional growth and I wanted to share a few reasons why I've chosen to become a member of FPA:

- **Ongoing Learning and Continuing Education:** I can earn all of my required CFP® CE credits in a single year of membership, at no additional cost. I know I could scrape up enough free credits elsewhere, but for me it's about more than just meeting the requirements. With the quality of the content from FPA and the many different ways to consume it, whether what I'm learning applies for credit or not, I know I'm doing what I can to become a better planner, and not just checking the box.
- **The People:** FPA has more than 20,000 members, with diverse perspectives, backgrounds, ideas and financial planning styles. Whether it's through personal, local interactions through my chapter or through participation in affinity groups or national online forums, I can make every connection count. Networking is an important component of learning for me, and with FPA I have a resource that will pay consistent dividends.
- **Plugging Into the Profession:** FPA plays a valuable role in elevating the financial planning profession, and provides its members with opportunities to get involved in efforts to impact state and federal legislation, participate in pro bono financial planning opportunities and pursue positions in chapter and national leadership. I want to be a part of cementing financial planning as a recognized and respected profession, and FPA will give me the platform to help drive that change.

The total annual cost for one year of membership will be . Some national and local events have additional charges, but I will submit any of those items for approval if I choose to attend.

I am confident that my membership with FPA and the resulting benefit to my development and the organization as a whole will outweigh the investment you'll be making in approving this request. I'm excited about this opportunity, and looking forward to hearing what you think.

Thank you for your consideration!

Best,