



NOMINATE NOW!.....for the 2020 Power of Financial Planning Award

The Financial Planning Association® (FPA®) and Foundation for Financial Planning® (FFP®) are seeking nominations for the Power of Financial Planning Award. This award is sponsored by the Financial Planning Association (FPA) and the Foundation for Financial Planning (FFP) and recognizes an FPA Chapter that has displayed a commitment to pro bono financial planning in the previous year in the spirit of FPA's Primary Aim: *To elevate the profession that transforms lives through the power of financial planning.* The recipient is recognized at [FPA's Annual Conference](#) and the award winner will be provided one free registration and travel expenses to send one representative to attend and accept the award.

Nomination and Eligibility Criteria:

- Interested FPA Chapters must submit a nomination form by 7/6/20.
- Nominated FPA Chapters must have carried out pro bono programming during the period of July 1, 2019 to June 30, 2020. (Information on previous years pro bono programming may be submitted in support of the nomination as a way to demonstrate longtime commitment to pro bono.)
- Only one Power of Financial Planning Award will be given each year.
- Nominated activities must adhere to the following FPA and FFP shared definition of pro bono:

Pro Bono Definition: *Free, no-strings-attached financial advice and planning for underserved people* provided by or in conjunction with a CFP® professional volunteer. These services will be delivered through one-on-one engagements or through interactive group sessions on topics specific to an at-risk audience, with the option for personalized engagement to follow.*

(e.g., low-income individuals and families, military personnel/veterans, domestic violence survivors; people affected by natural disasters, serious medical crises, bankruptcy, etc.)*

Please print legibly.

Nominee FPA Chapter Name: _____

Provide a response to the questions below and explanation describing why your nominee should be considered for this award.

Questions and criteria that will be evaluated and considered include:

- Explain/Describe the pro bono work being nominated.
- How does the pro bono work address and positively impact a specific need in the community?
- How has the chapter shifted or pivoted their pro bono work to serve due to COVID-19?
- What are the measurable outcomes and metrics? (number served, percentage membership participating, etc.)
- Using the definition of pro bono provided, how does the nominated chapter demonstrate FPA's Primary Aim through this pro bono work?
- How does the nominated chapter promote visibility about participating in the pro bono work and provide training to deliver it?
- How does this pro bono work inspire and motivate FPA members to engage with your chapter? And/or prospective members to join FPA?
- How does this pro bono work integrate with other areas your chapter is seeking to have impact in? (For example, advocacy, NexGen, community partnerships, etc.)

(if additional room is needed, use open space on opposite side or attach your document)

Nomination submitted by: _____

E-mail: _____ Phone: () _____

Please let us know where you heard about the award _____

**Please note that the Power of Financial Planning Award Selection Committee may contact you for further information regarding your nomination/nominee.*

**Each nomination will be reviewed for this award before an award selection is made.
You may be contacted for additional details or clarification. We appreciate your submission.
Please send your nomination via e-mail to KKaczor@OneFPA.org or fax to 303.759.0749 by **7/6/2020**.**